

ANNOUNCING NEW MIDWEST ADVANCED PUBLIC SERVICE INSTITUTE (MAPSI)

CHARTING THE COURSE FOR THE FUTURE OF DELIVERING PUBLIC SERVICES

We are pleased to announce a partnership between the leaders of MPSI and IPSI to extend the institute experience and provide a unique training opportunity – the Midwest Advanced Public Service Institute (MAPSI). This endeavor is in response to the demand for ongoing, continued leadership programs for MPSI and IPSI graduates as well as Public Service Directors and Upper Level Managers.

WHO SHOULD ATTEND?

MAPSI is an ongoing leadership training program which provides advanced instruction expressly designed for:

- *IPSI Graduates*
- *MPSI Graduates*
- *Public Service Upper Level Managers*
- *Administrators*
- *Executives*
- *City Managers*

MAPSI PARTNERS

- *Illinois Public Service Institute*
- *Michigan Public Service Institute*



IPSI AND MPSI SPONSORS

- *Illinois Municipal League*
- *Illinois Section American Water Works Association*
- *Illinois Environment Water Association*
- *Illinois City/County Management Association*
- *Illinois Association of Municipal Management Assistants*
- *Illinois Public Works Mutual Aid Network*
- *Illinois Arborist Association*
- *Illinois Association of Waste Water Agencies*
- *Michigan Section, American Water Works Association*
- *County Road Superintendents Association of Michigan*
- *County Road Association of Michigan*
- *Michigan Rural Water Association*
- *Michigan Water Environment Association*
- *Michigan Association of County Drain Commissioners*

FOR ADDITIONAL INFORMATION PLEASE CONTACT:

Mary Bender, MAPSI Program Coordinator

OFFICE: 231-797-5536 | CELL: 618-792-3508 | EMAIL: mbender102@aol.com

HIGHLIGHTS OF 2018 SCHEDULE

MAPSI will offer two and one half days of rigorous, contemporary instruction that focuses on leadership issues and challenges in areas such as:

- **Dealing with Dysfunctional Boards and Selling Public Works**, Lewis Bender, Ph.D. Professor Emeritus, Southern Illinois University, Edwardsville
- **The Pros and Cons of Privatizing Public Works Functions**, Bill Heinz and Mike Ellis, Village of Grayslake, John Heinz, Christopher B. Burke Engineering, Ltd., Sean Henry, City of Carbondale
- **Media Relations**, Dave Bayless, Bayless Communications LLC
- **Legal Update - Labor Laws,FLMA,FOIA, Social Media**, Bob Smith, Clark Baird Smith LLP
- **Succession Planning**, Lewis Bender, Ph.D. Professor Emeritus, Southern Illinois University, Edwardsville

COST IS ONLY \$695

INCLUDES:

- Contemporary leadership training brought to you by dynamic instructors
- Course materials
- Reception on Sunday
- Full Breakfast on Monday, Tuesday, Wednesday
- Lunch on Monday and Tuesday



WHEN: April 15 through April 18, 2018

WHERE: Marina Grand Resort, New Buffalo, Michigan

MARINA GRAND RESORT

877.945.8600
600 West Water Street
New Buffalo, MI 49117
www.marinagrandresort.com



BE SURE TO MENTION MAPSI TO RECEIVE THE SPECIAL DISCOUNTED ROOM RATES:

MARINA VIEW DOUBLE QUEEN (2 queen beds)	\$99/per night
MARINA VIEW KING (1 king bed)	\$99/per night
MARINA VIEW ONE BEDROOM SUITE (1 king bed and a pull out sleeper sofa)	\$125/per night

Single occupancy rooms are available at reduced rates starting at \$99 plus tax. If you wish to share a room, you must provide the name of the occupant to the hotel. The hotel will split the bill for lodging but they cannot be responsible for selecting or changing roommate assignments. Identify yourself as a "MAPSI" participant when making reservations. Be sure to provide your agency's tax-exempt number to avoid the state taxes on the lodging cost.



REGISTRATION FORM

First Name _____ Last Name _____
(AS YOU WISH IT TO APPEAR ON YOUR CERTIFICATE.)

First Name _____ Title _____
(AS YOU WISH IT TO APPEAR ON YOUR NAME TAG.)

Organization _____

Address _____ City _____

State _____ Postal Code _____ Phone _____

Cell Phone (Optional) _____ Email _____
(CONFIRMATION WILL BE SENT VIA EMAIL, PLEASE PRINT CLEARLY OR TYPE.)

Special needs? _____
(HANDICAPPED, HEARING, VISUAL, DIET, ETC.)

If you graduated from MPSI or IPSI, please indicated the year graduated. MPSI _____ IPSI _____
(YEAR GRAD) (YEAR GRAD)

MAPSI TUITION

APRIL 15 - APRIL 18, 2018

\$695

EARLY REGISTRATION

If payment is received before April 1, 2018.

\$745

LATE REGISTRATION

If payment is received after April 1, 2018.

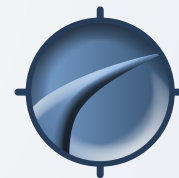
Registration includes classes, materials, breaks and these meals:

- *Reception on Sunday*
- *Full Breakfast on Monday, Tuesday and Wednesday*
- *Lunch on Monday and Tuesday*

**PLEASE MAKE CHECKS
PAYABLE TO:**

APWA-MICHIGAN CHAPTER, MAPSI

c/o Mary Bender
P.O. Box 330
LeRoy, MI 49655



TAX ID: 36-2202-880

Please note that the class size is limited to 65 people.

Credit Card Payments

If you wish to pay by credit card, you may do so by following this link to the registration area where you can input your credit card information.

Payment Link is <http://michigan.apwa.net/EventDetails/12728>

Please note a \$20 processing fee has been added to on-line registrations. (You must still submit the completed registration form either by email or mail.)

MAPSI SCHEDULE

SUNDAY 04 **15** MONDAY 04 **16** TUESDAY 04 **17** WEDNESDAY 04 **18**

CHECK-IN TIME
is 4:00 PM
Note:
Eastern Time Zone

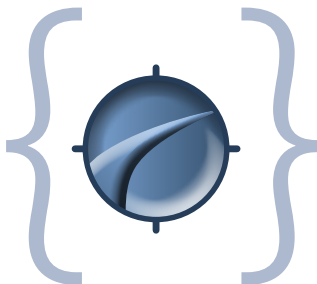


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New Buffalo, Michigan 49117
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www.marinagrandresort.com

5:00 PM – 6:00 PM
REGISTRATION

6:00 PM – 8:00 PM
ORIENTATION
BRIEF PRESENTATION
RECEPTION

Hors d'oeuvres
Cash Bar



7:00 AM – 8:00 AM
FULL BREAKFAST
Bentwood Restaurant

8:00 AM – Noon
DEALING WITH
DYSFUNCTIONAL BOARDS

This session will discuss common characteristics of a dysfunctional board . . . and how to avoid them
Selling Public Works

Lewis Bender, Ph.D.
Professor Emeritus, Southern Illinois University, Edwardsville

Noon – 1:00 PM
LUNCH
Bentwood Restaurant

1:00 PM – 4:30 PM
THE PROS AND CONS OF
PRIVATIZING PUBLIC WORKS
FUNCTIONS

PRO
Bill Heinz and Mike Ellis,
Village of Grayslake
CON
John Heinz, Christopher B. Burke
Engineering, Ltd.

Sean Henry, City of Carbondale

EVENING FREE

7:00 AM – 8:00 AM
FULL BREAKFAST
Bentwood Restaurant

8:00 AM – Noon
MEDIA RELATIONS
Media Relations for Public Works

How to prepare for accurate and timely responses to media inquiries and effectively deliver messages and information through the media. (Print, TV, Social Media)

Dave Bayless,
Bayless Communications LLC

Noon – 1:00 PM
LUNCH
Bentwood Restaurant

1:00 PM – 4:30 PM
LEGAL UPDATE

Labor Laws
FLMA
FOIA
Social Media
Bob Smith,
Clark Baird Smith LLP

EVENING FREE

7:00 AM – 8:00 AM
FULL BREAKFAST
Bentwood Restaurant

8:00 AM – Noon
SUCCESSION PLANNING

Baby boomers are leaving the workforce taking with them years of experience and institutional knowledge. Planning for this experience gap is essential for short and long-term success.

Lewis Bender, Ph.D.
Professor Emeritus, Southern Illinois University, Edwardsville

LUNCH following for
Committee Planning Meeting

Certificates will
be awarded to
those that have
successfully
completed all
the sessions.